



“Eat, collect & win!” with McDonald’s and Garage Central!

World Cup fever is upon us, and McDonald’s and Garage Central in Aruba along with the Breezes Super All Inclusive Resort of Curacao have caught it! On Wednesday, May 31, Ricardo Montiel, Managing Director of McDonald’s for both islands, along with Andy Lacle of Garage Central and Janine de Windt of Breezes met with the press to introduce a special campaign for the World Cup limited to only Aruba and Curacao. Ronald McDonald was of course on hand to introduce this exciting new contest.

Beginning June 2, McDonald’s franchises in Aruba and Curacao will distribute game cards featuring the thirty-two teams competing in the World Cup 2006. With the purchase of each value meal, you collect a sticker to fill in the empty slots, which will reward winners with great prizes when they complete a row of four. Customers going through the drive through behind the wheel of a Hyundai will receive a bonus sticker.

A brand new Hyundai will be awarded to some lucky winners in both Aruba and Curacao that completes the row with the countries in Group A on the game card. Other prizes include giant plasma screen televisions, X-Boxes from Microsoft, McDonald’s gift certificates or a birthday party for twenty-five, plus tee shirts, and soccer balls. In addition, lucky couples will win a two-day stay at Breezes Super All Inclusive Resort in Curacao, where they will be pampered from the moment they arrive on the island. Breezes features fine restaurants, beautiful accommodations and premier bars, all inclusive, providing a great weekend getaway!

The stickers will be distributed at McDonald’s restaurants throughout the World Cup, until July 15. If you don’t fill in all the stickers to make a row, do not throw away your game cards! Drop them off at the closest McDonald’s, and if the prizes are not claimed by July 31, they will be raffled off.

Garage Central and Breezes encourage everyone to get the World Cup fever and win big, even if your favorite team does not. Just stop by a McDonald’s for your game board and stickers to “eat, collect, and win!”